

Shreyansh Sinha

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EDUCATION

Gokhale Institute of Politics and Economics, Pune

M.Sc. Agribusiness Economics

2023

Sri Aurobindo College (Eve), University of Delhi

BA (H) Economics

2020

- Co-founder, Photographics - The photography & graphic designing society
- Social Media Head, Eco Shastra - The Economics Society

PROFESSIONAL SUMMARY

Analytical and results-driven **Data Analyst** specializing in leveraging **SQL, Python, and Power BI** to drive business growth and operational efficiency. Proven track record in conducting strategic analysis for multimillion-dollar initiatives, developing dashboards for senior stakeholders, and delivering actionable insights to optimize profitability and customer experience.

EXPERIENCE

FedEx Express Transportation & Supply Chain Services (India) Pvt. Ltd.

Data Analyst I

Sep '24

- Performed strategic analyses of B2B growth opportunities valued at **\$600M** and contributed to customer experience improvement initiatives, resulting in **\$18.6M** in cost savings. Utilized Python and Power BI to create detailed reports and deliver actionable insights to stakeholders.
- Analysed the revenue impact of US domestic network changes, delivering actionable insights that directly influenced business profitability and earning a **shining star award** for FY25 for my team.
- Developed and presented key content to over **200+** new hires for orientation training, providing insights into FedEx's global business and major regional customers, enhancing onboarding effectiveness and earning a **Bravo Zulu award** for outstanding contribution.

Data Analyst – Associate

May '23-Aug '24

- Managed and contributed to strategic projects, including **Network 2.0**, a **\$2Bn** cost-saving initiative by developing an impact assessment framework for **174+ markets**, synthesizing **3M+ survey** results, and aligning analytical outputs with business objectives to drive measurable improvements in profitability and operational efficiency.
- Led Development of **8+** interactive Power BI dashboards, delivering actionable insights on industry KPIs, and market stability, directly supporting data-driven strategic decisions for senior leadership

Karvy Insights Limited

Apr '22-Jun '22

Market Research Intern, Quantitative Team

- Worked on multiple research projects for various FMCG and Service based companies
- Performed statistical analysis to study and interpret data to identify patterns and solutions for effective decisions
- Spearheaded the end-to-end execution of a quantitative research project including primary data collection, quality check of the data and sampling methodology

PROJECTS

How does a Bike-Share Navigate Speedy Success?

Jan '22

Tool: Rstudio

- Analyzed, cleaned and organized one-year bike data (5M+ rows, 17 features) for Cyclistic - a Bike share company
- Leveraged R to identify trends and derive insights to help stakeholders in their data-driven marketing strategy

How can a Wellness Technology Company Play Smart?

Feb '22

Tool: SQL

- Evaluated the usage of smart devices for 30+ consumers using the Fitbit dataset for Bellabeat – a wellness company
- Handled and manipulated data across 3 tables with SQL and visualized data analysis on Tableau

Risk Prediction Model for Hospital Readmission

Jun '22 -Jul '22

Tool: Rstudio

- Developed a Classification model using Logistic Regression to predict patient re-admission with 60% accuracy
- Utilised feature engineering to gain insights on what factors influence the re-admission of patients

CERTIFICATES

- **High Impact Presentation** by Dale Carnegie training
- **Product Management (On-Campus Executive Education)** by IIM Bangalore
- **Google Data Analytics Professional Certificate** by Google
- **Excel Skills for Data Analytics and Visualization Certificate** by Macquarie University
- **Software Utilities** : Python(Basic), Rstudio(Basic), SQL(Intermediate), Power BI (Intermediate)